

Ellie Irish

Designing Across Every Medium

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EDUCATION

Miami University

Oxford, OH

Bachelor of Arts in Emerging Technology in Business and Design

May 2026

Minor: Communication Design

Overall GPA: 3.72/4.00

Study Abroad Spring 2025: Dublin City University, Dublin, Ireland

PROFESSIONAL EXPERIENCE

Teacher's Assistant for Branding Studio, Oxford, OH

January 2026 - Present

Art 352 - Communication Design Studio

- Mentored and evaluated 20 students through branding projects, facilitating feedback on concept development and execution
- Conducted weekly design critiques and one-on-one mentoring sessions, providing actionable feedback on visual hierarchy, brand consistency, and concept refinement
- Designed and led interactive lessons on logo animation, teaching students to create professional motion graphics using After Effects and Premiere Pro

WMSR Redhawk Radio Club, Oxford, OH

August 2023 - Present

Programmer/Web Designer

- Managed scheduling for 20 radio shows per semester, coordinating recording sessions, and ensuring all technical equipment functioned smoothly for seamless broadcast operations
- Designed and re-launched a centralized website that aligned with station branding, improving user experience for both hosts and listeners for easier navigation
- Collaborated with a 10-member executive board to plan events, coordinate outreach efforts, and implement strategies that expanded the organization's presence and engagement across campus

Freelance Web Designer, Mackinac Island, MI

May 2025 - August 2025

Web Designer

- Built and launched a custom Shopify website in collaboration with a small business owner, Urvana's on Mackinac Island, translating brand vision into a functional e-commerce experience
- Produced and styled product photography for over 200 items, carefully arranging each piece to highlight its unique features, maintaining consistent lighting and composition, and developing a cohesive visual system that enhanced the overall look and feel of the website
- Optimized site structure and product organization to strengthen usability and customer navigation for varying audiences

DESIGN PROJECTS

Miami University Luxembourg Foundation Website Design & Development

January 2026 - May 2026

IMS 440 - Senior Capstone Project

- Helped lead a six-person design team within a 40-person interdisciplinary capstone to deliver a website and digital strategy for the Miami University Luxembourg Foundation (MULF)
- Acted as the central point of communication between eight project teams and client stakeholders, streamlining collaboration and ensuring project objectives remained aligned throughout development
- Designed and refined user-centered website experiences through wireframing, content strategy, and stakeholder-driven iteration, balancing user needs with organizational goals

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The Bear Title Sequence

August 2023 - December 2023

IMS 430 - Motion Design Toolkit

- Analyzed four hours of footage to craft and animate a dynamic title sequence
- Selected as one of five students to present work at the Student Exposition
- Created motion graphics using Adobe After Effects to convey narrative tone and pacing

RoomRite App

January 2023 - May 2023

IMS 322 - Intermediate Interaction Design & IMS 351 - Intro to Mobile App Dev

- Conducted user research on college chore management, creating detailed personas, mapping workflows, and designing wireframes to identify pain points and uncover opportunities for improving user experience
- Designed interactive prototypes and implemented gamification features in Figma, enhancing user engagement and providing a clear blueprint for app development
- Built and launched a fully functional iOS app using SwiftUI, integrating core features and ensuring a seamless user experience from concept to deployment

OTHER EXPERIENCE

Pink Pony, Mackinac Island, MI

June 2025 - Present

Bar Back

- Solely managed high-volume bar operations by restocking three bars simultaneously to maintain seamless service during peak hours
- Oversaw weekly inventory deliveries, maintaining accurate stock levels at the busiest bar in Michigan
- Anticipated bartender needs to proactively prepare supplies and organize the workspace, ensuring efficient service and reducing downtime during peak hours

Patterson's Café, Oxford, OH

August 2024 - Present

Barista/Bartender/Server

- Balanced drink preparation, between coffees and alcoholic beverages, and customer service in a fast-paced environment, serving bar and table guests simultaneously
- Streamlined order and service processes, boosting team efficiency and reducing wait times for patrons
- Trained and mentored new hires, guiding them through drink preparation and customer service best practices to ensure smooth team performance

HARD SKILLS

Graphic Design & Motion Graphics: Adobe Illustrator, Photoshop, InDesign, Premiere Pro, After Effects

Prototyping & UI: Figma, WordPress, Shopify, Wix

Web & Development: HTML, CSS, JavaScript, SwiftUI

3D & Interactive: TouchDesigner, Cinema 4D, Notch

Analytics & Tools: Google Analytics, Google Workspace, Microsoft Office